Siting Tool Social Media Kit & Posts

***Help us spread the word on social media*** *about the* [*Voting Location Siting Tool*](https://cid.usc.edu/sitingtool) *as a great and* ***free resource*** *for communities in your state for informing* ***voter outreach efforts****.*

*Ready-to-go social media posts are below. Simply customize to your state. Need help creating images just for your county or state, or sizing them to specific social media platforms? Email us at WHO?*

SAMPLE POST 1

IMAGE

A picture containing website

Description automatically generated

FACEBOOK

Conducting last minute voter outreach? Use the @CIDUSC Voting Location Siting Tool data maps to target specific voter and demographic populations at the community level in our STATE. #2022Elections <https://cid.usc.edu/sitingtool>

TWITTER

Conducting last minute voter outreach? Use the @CID\_USC Voting Location Siting Tool data maps to target specific voter and demographic populations at the community level in our STATE. #2022Elections <https://cid.usc.edu/sitingtool>

SAMPLE POST 2

IMAGE

A picture containing graphical user interface

Description automatically generated

FACEBOOK

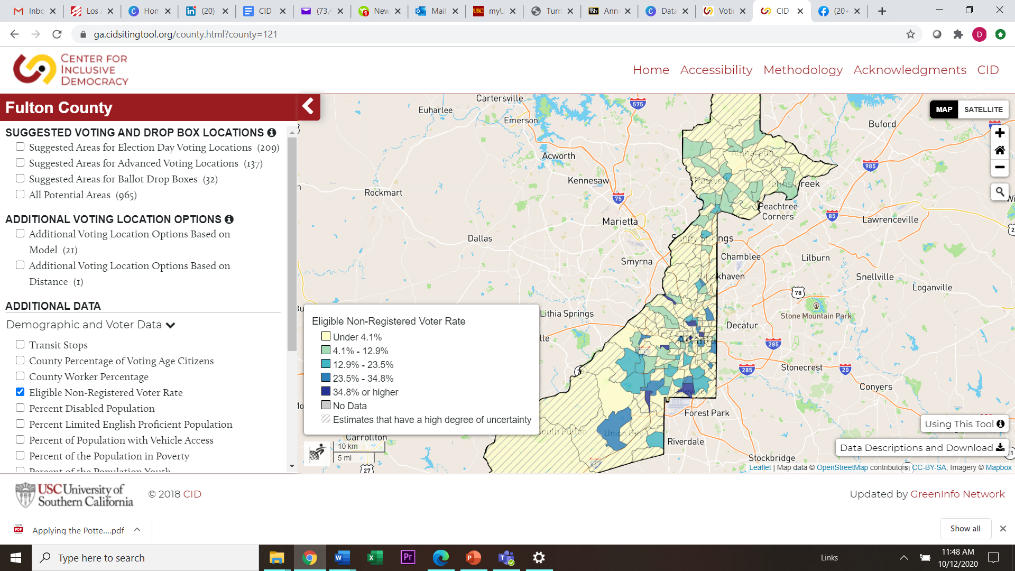
Voter outreach using big data? Yes, it’s possible using the @CIDUSC Siting Tool. It’s a GREAT resource for targeting voter outreach in communities throughout STATE as midterm elections get underway. #2022Elections <https://cid.usc.edu/sitingtool>

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SAMPLE POST 3

IMAGE



FACEBOOK

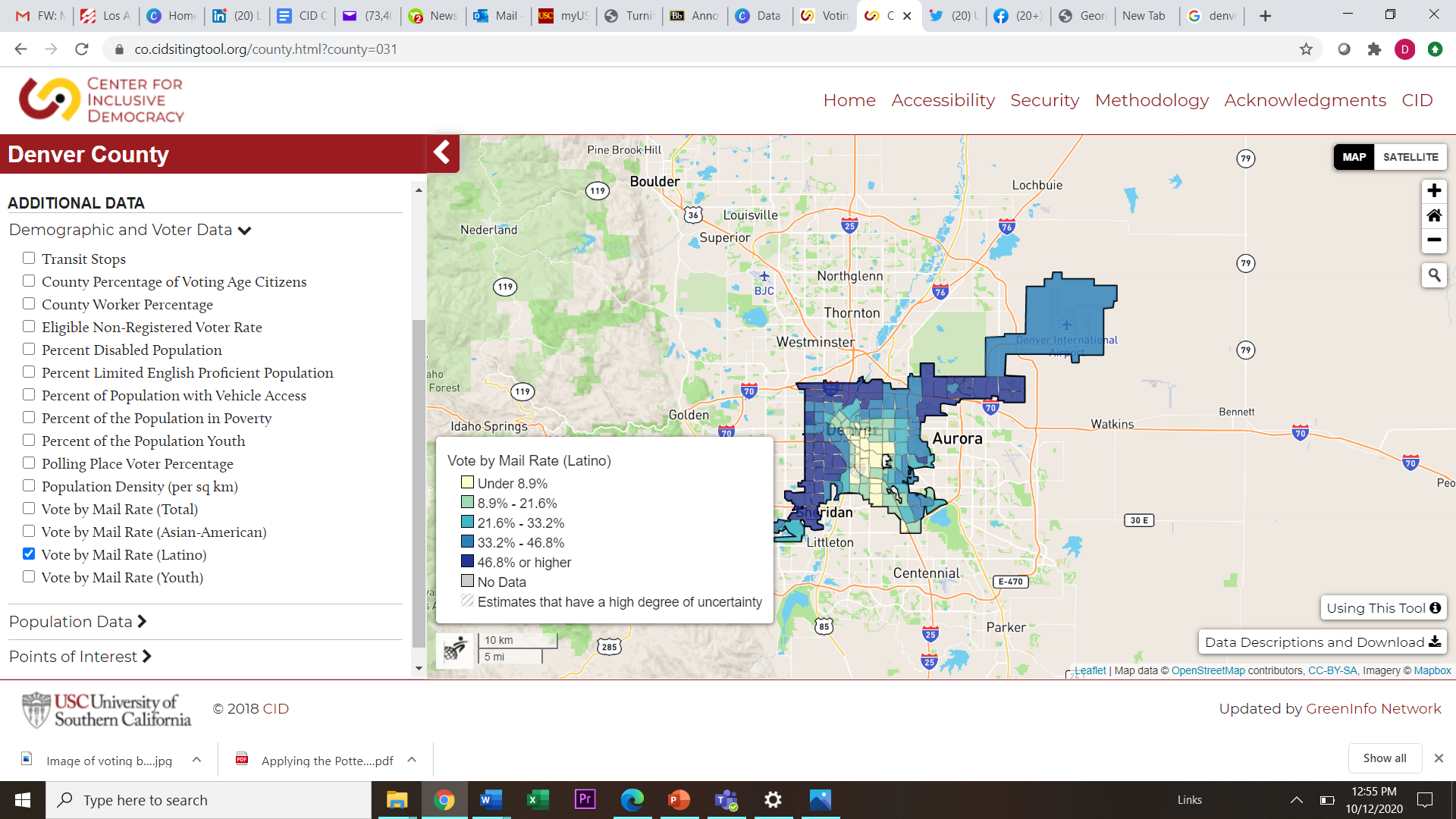
The @CIDUSC Voting Location Siting Tool features robust digital maps of demographic & voter data for the most populous counties in STATE. A GREAT resource for hyper-local voter education & outreach—like this example of eligible non-registered voter rates in Fulton County, GA. <https://cid.usc.edu/sitingtool>

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SAMPLE POST 4

IMAGE



FACEBOOK

Do you know how many Latinos voted by mail in your county in 2020? We do! Because we used the @CIDUSC online data mapping Siting Tool. Same info also for Black, White, Asian & Youth populations in STATE, like this example from Denver County, CO. <https://cid.usc.edu/sitingtool>

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